

TRANSMITTAL

Electronic Version v1.1

Stylesheet Version v1.1.0

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| Title of Invention | System and Method for Delivering Targeted Advertisements using Multiple Presentation Streams | | |
| Application Number : | 09/750800 |  | |
| Date : | 2000-12-28 | | |
| First Named Applicant: | Schlack John | | |
| Confirmation Number: | 8297 | | |
| Attorney Docket Number: | T721-20 | | |
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| Submitted By: | Elec. Sign. | Sign. Capacity | |
| Craig Hallacher Registered Number: 54,896 | /ch/ | Agent | |

| Documents being submitted: | Files |
|--|---|
| us-fee-sheet | T721-20_IDS_10_19_04-usfees.xml us-fee-sheet.xsl us-fee-sheet.dtd |
| us-ids | T721-20_IDS_10_19_04-usidst.xml us-ids.dtd us-ids.xsl |
| Comments | |
| comments added at the request of EBC to avoid error messages | |